

Dmitriy Baronov Dmitriydesign.com

GRAPHIC DESIGNER

NEWMARK GRUBB KNIGHT FRANK

08/15 – Present

NEW YORK, NY

Design print and web materials for real estate properties for offices nationwide, while enforcing NGKF branding.

As part of the Corporate Marketing create graphics for advertisements, trade shows, events and promos.

WEBMASTER / GRAPHIC DESIGNER GARDEN CITY GROUP 09/13 – 08/15 LAKE SUCCESS, NY Supported the Marketing Department with web, animated and print ads, brochures, sell sheets, proposals, event invites and newsletters. Rebranded the GCG corporate identity and branding, implemented online and in print.

ART DIRECTOR / GRAPHIC DESIGNER DIVERSE PRINTING & GRAPHICS 02/09 – 08/13 NEW YORK, NY Created print and marketing materials for a multitude of clients, including hospital networks, IT companies, banks and architects. Oversaw projects from client acquisition through design, development and production. Worked with clients' Marketing Departments to upgrade their identity systems and advance their brands.

GRAPHIC DESIGNER CHRISTIANIA SPIRITS 01/08 – 12/08 NEW YORK, NY Rebranded Christiania Vodka, updated and extended line of products, marketing and advertising for Christiania Vodka and Christiania Crowns. Worked in tandem with Marketing and Headquarters in Norway to design for print and web, from packaging, billboards and promo items to splash pages, contests and Flash ad campaigns.

ADVERTISING INTERN DEUTSCH Winter 2008 NEW YORK, NY Conceptualized ad campaigns for Westin Hotels and TV commercials for Ikea. Took part in an exclusive project, created mock-ups for a music magazine with experimental design and innovative product placement.

GRAPHIC DESIGNER SCOTT & NIX 11/06 - 01/08 NEW YORK, NY Retouched photos, checked editorial and laid out calendars, card decks, posters and books. Organized and maintained a database of 5000+ photos, rendered 700+ maps for the Smithsonian Field Guide to the Birds of North America. In 2012 worked on a freelance basis, updated all 700+ maps for next edition of the book.

ASSISTANT ART DIRECTOR FREEZE 01/06 - 11/06 NEW YORK, NY Designed apparel for juniors and teens, including licensed and generic artwork. Prepared apparel samples, print and digital look books for new collections and sales meetings. Assisted Art Director and salesmen with physical and digital presentations for client meetings and special events, including art boards and slideshows.

Graphic Design, BFA	FASHION INSTITUTE OF TECHNOLOGY	05/2008	NEW YORK, NY
Communication Design, AAS	FASHION INSTITUTE OF TECHNOLOGY	05/2006	NEW YORK, NY
Graphic Design, AAS	KINGSBOROUGH COMMUNITY COLLEGE	05/2005	BROOKLYN, NY

Tell stories that draw on purpose, reflect on context and deliver on engagement.

Design, branding, marketing and social are essential, as much as they are mutually inclusive.

Approach life with a positive attitude, curiosity, energy and meticulous attention to detail.

President of AIGA @ FIT Student Chapter 2005 – 2006 KCC Gallery Award: Excellence in Digital Arts 05/18/2005 Participated in The Gates, Project for Central Park Winter 2005